



NEWS RELEASE
FOR IMMEDIATE RELEASE
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**GLOW MEDIA SELECTED AS NEW YORK ENTERPRISE REPORT
SMALL BUSINESS AWARD FINALISTS**

New York, New York, August 13, 2013 – For the past eight years, the *New York Enterprise Report* has recognized the Tri-state areas top companies for their business practices. This year, *NYER* is proud to announce that **Glow Media** was selected as a BEST PRACTICE AWARD finalist in the Customer Service category out of dozens of qualified applicants.

The Best Practice Award finalists were chosen based on their ability to demonstrate the use of a best practice to generate competitive advantages, revenue profits and/or long-term value in one of five categories including Customer Service, Green Business, Leadership, Sales & Marketing and Technology.

The Best Practice and Best of the Year winners will be announced at the Small Business Awards Event on Wednesday, October 9th from 6 p.m.- 9 p.m. at the Hilton New York in New York City.

At The New York Enterprise Report (www.nyreport.com), we believe that people should have access to the expertise to help them grow their businesses. We have built a peer-to-peer community of entrepreneurs and executives who constantly seek better ways to operate and grow. Through our multi-media platforms, we provide this community with access to knowledge from experts and inspiration from successful entrepreneurs.

For more information about the New York Enterprise Report, visit www.nyreport.com/awards or call 631-393-0220 or email nyerawards@nyreport.com

To purchase tickets to the event please visit www.nyreport.com/awards. To purchase a journal ad to support Glow Media contact HJMT at 631-393-0220 or email nyerawards@nyreport.com.



ABOUT GLOW MEDIA

Glow Media is a renaissance Event Management agency whose field of specialization encompasses more than event management, event marketing, and event public relations. With offices in New York and Los Angeles, our goals lie heavily in developing quality campaigns, offering a full spectrum of services for corporations and non-profit organizations.

Glow Media specializes in producing and branding a wide range of major corporate events and major non-profit fundraising campaigns. We work with companies and personalities that expect a supreme level of execution and production. We work closely with our clients to portray and communicate each company's image in order to bring brands and personalities to life in an effective way.

Glow Media has developed innovative events for several industry leaders including; FIFA, PGA, Institute for New Economic Thinking, Thurgood Marshall College Fund, Allianz Life, Kaiser Permanente, New York Women in Film and Television, among others.

Founded by Cheryl Gentry, **Glow Media** has a tremendous amount of experience in customer satisfaction and a dedicated commitment to quality assurance.

Glow Media is a certified M/WBE.

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